

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Oct-16	31-Oct-15	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	311.030.979	293.061.306	6,13%
WINSTON	240.404.453	243.886.235	-1,43%
CHESTERFIELD	161.070.195	170.931.233	-5,77%
FORTUNA	142.837.170	145.806.008	-2,04%
CAMEL	138.853.518	136.266.911	1,90%
LUCKY STRIKE	106.752.495	100.163.362	6,58%
L&M	90.906.226	95.180.793	-4,49%
DUCADOS NEGRO	85.827.639	92.949.900	-7,66%
NOBEL	75.836.316	79.410.945	-4,50%
WEST BROOKLYN	58.358.601	51.581.436	13,14%
DUCADOS RUBIO	51.924.794	57.993.365	-10,46%
PHILIP MORRIS	28.137.570	15.819.676	77,86%
DUCADOS RUBIO 100'S	27.607.219	26.694.581	3,42%
MARLBORO TOUCH	23.314.992	20.331.641	14,67%
ROTHMANS	21.673.044	21.071.953	2,85%
FORTUNA RED LINE	19.514.239	23.212.637	-15,93%
DUCADOS RUBIO BLANDO	18.296.859	22.734.632	-19,52%
PALL MALL	18.074.269	21.518.808	-16,01%
MARK 1	15.660.172	17.383.046	-9,91%
LUCKY STRIKE BLANDO	14.546.581	15.601.673	-6,76%
MARLBORO POCKET	14.502.467	15.119.244	-4,08%
NOBEL STYLE	14.130.927	13.683.595	3,27%
JOHN PLAYER SP.	13.881.538	14.765.098	-5,98%
ELIXYR	13.641.851	15.044.092	-9,32%
LUCKY STRIKE CLICK & ROLL	12.886.000	11.275.802	14,28%
BENSON & HEDGES AMERICAN	11.948.044	11.056.827	8,06%
PHILIP MORRIS K/S	11.083.392	13.601.263	-18,51%
BENSON & HEDGES	7.887.222	6.912.957	14,09%
AUSTIN	7.593.237	6.427.335	18,14%
L&M RED BLANDO	7.512.183	9.878.644	-23,96%
R 1	6.481.415	6.074.595	6,70%
L&M BLUE BLANDO	6.474.123	7.994.775	-19,02%
OMÉ	6.393.280	4.904.960	30,34%
LAMBERT & BUTLER	6.326.509	6.458.514	-2,04%
BN	6.237.811	6.696.529	-6,85%
NOBEL BLANDO	6.116.627	6.545.297	-6,55%
KARELIA	6.078.680	5.290.270	14,90%
GAULOISES RUBIO	5.980.017	6.237.052	-4,12%
BULLBRAND	5.953.066	6.271.695	-5,08%
JOHN PLAYER SP. BLACK/BLUE	5.805.652	5.851.658	-0,79%
PALL MALL LARGO 100'S	5.419.622	6.567.211	-17,47%
MAYFAIR	5.309.355	5.028.181	5,59%
WINSTON EVOLUTION	5.247.636	2.129.694	146,40%
RESTO MARCAS	99.174.418	113.718.822	-12,79%
Totales	1.942.692.404	1.959.134.250	-0,84%